



Use of conformity marks of **ICONTEC** certification for inspection, product, processes and services.



TABLE OF CONTENT

1.	Objective	3
2.	Scope	3
3	Generalities	3
3.1	Considerations for product conformity marks only	4
3.2	Use of the statement: “ANSI Accredited Certifier”	4
3.3	Considerations for Inspection, Processes and Services conformity marks	5
3.4	Isologotype of certifications	5
3.5	Basic scheme of Products certifications	6
3.6	Color scheme	7
3.7	Protection area of the Isologotype	8
3.8	Minimum size	8
3.9	Non-allowed applications	9

1. OBJECTIVE

This document is intended to set out conditions for the certification logo use and application for the inspection (ISO/IEC 17020) product, processes and services (ISO/IEC 17065) conformity marking.

2. SCOPE

This document is applicable to the conformity marks of the certification of inspection, product, processes and services exclusively owned by **ICONTEC** and its subsidiaries issued in Colombia. Marks of the following schemes are not covered herein, since a special application instruction has been prepared.

- Colombian Environmental Seal
- Handmade Quality Seal
- Tourist Quality
- GlobalGAP and Florverde

3. GENERALITIES

- a.) Certification logo size, color, proportion, order and information and any other design elements must meet provisions laid down in section 3.4 and 3.5 hereof. In case labeling as specified herein is not possible and a modification is necessary, the approval of said modification must be requested to **ICONTEC** by attaching the change graphic support and the shape how the logo will be displayed.
- b.) Where certification has been suspended, canceled or in restoration process by **ICONTEC**, logotype advertisement is not allowed.
- c.) Any **ICONTEC** accreditation body logotype is not allowed to be used in any way (e.g., in products, packaging, stationery, advertising, etc.). Information stating product, process or service approval by an accreditation body is not allowed either.
- d.) **ICONTEC** auditors shall verify provisions set forth herein in audits, and if non-compliances are detected, such audit findings shall be reported in the audit report.

- e.) The requirements set forth herein shall be as binding as the requirements established in the Service Regulation ES-R-PD-001, ES-R-PD-002, ES-R-PD-006 and SI-R-SI- 001, as applicable, and failure to meet them may be grounds for sanction.

3.1. Considerations for product conformity mark only.

- a.) The labeling product with the Isologotypes set out in section 3.4 hereof is mandatory for all products authorized and covered by certification, except for products where, due to their presentation, size or finish, such labeling is not possible. However, such cases shall be reported to **ICONTEC**, as soon as they are detected.
- b.) The logotype may be used only in products made in manufacturing plants covered by the certification. If a plant owned by the organization produces the same product brand and/or references, such authorized plant must identify the manufacturing plant in the product or product packaging, so that the consumer is provided with truthful information.
- c.) The statement: “ANSI ACCREDITED CERTIFIER” in English can be used in the logo of the certification conformity mark and, where applicable.
- d.) The Isologotype sets out in section 3.4 called “Certificate of Conformity” shall only be used for products certified under the Ecuadorian Technical Regulations and for products manufactured in plants outside Colombia.
- e.) When the holder has been granted the **ICONTEC** Quality Seal with Technical Standard and Technical Regulation Seal, and the regulation requirements are covered by the technical standard, the holder can label the product using the **ICONTEC** Quality Seal only as long as both references are mentioned, in accordance with the provisions set forth herein.

3.2. Use of the statement: “ANSI Accredited Certifier”.

- a.) The statement “ANSI Accredited Certifier - 0677” can only be used on products belonging to the sectors covered by ANSI accreditation. In all cases, the numbers “0677” corresponding to the **ICONTEC** accreditation identification number must be included. To determine whether an organization can include this statement in the certification logo, the ANSI accreditation logo must be identified in the organization product certificates and, if applicable, the statement must be labeled according to these manual provisions.
- b.) The statement “ANSI Accredited Certifier - 0677” can only be used jointly with the logo of the certification conformity mark of **ICONTEC** products.
- c.) The statement “Certifier Accredited by ANSI - 0677” size in the product labeling cannot be larger than the statements in the logo of the certification conformity mark of **ICONTEC** products.

3.3. Considerations for Inspection, Processes and Services conformity marks

The Isologotype of the conformity mark of the inspection, services and processes certificate cannot be labeled on the product resulting from said process or service if said product has not been certified.

3.4 Isologotypes of certifications:

- Of product:



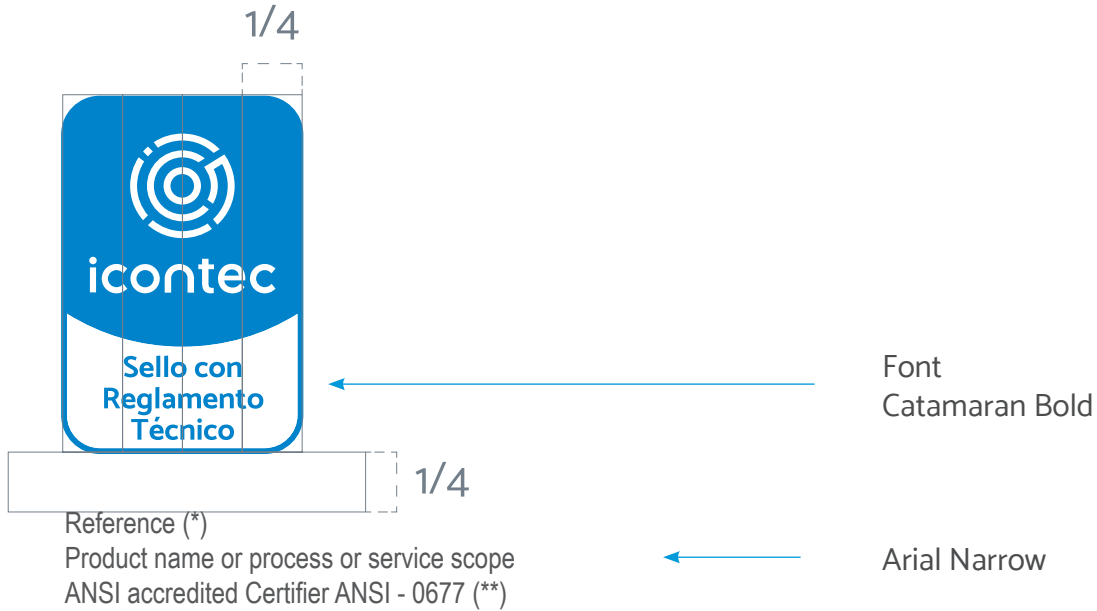
- Of process:



- Of services:



3.5 Basic Product Certification Scheme



** This statement is optional and can only be used with authorization for the product certification scheme.

Examples of Isologotypes application

SERVICES CERTIFICATION		PRODUCT CERTIFICATION	
	NTC 5581:2011 Preschool assistant		NTC 1276:2011 Canned tuna

Font, brand and logo design set out in this document cannot be modified. Changes and misuse shall be grounds for sanction in accordance with the applicable service regulations (see paragraph e.) in item 3) and with the law.

3.6 Color variations:



Reference and Product name or process or service scope.



Reference and Product name or process or service scope



Reference and Product name or process or service scope.



Reference and Product name or process or service scope.

The Isologotype can be used in a positive and negative version. The negative version can only be applied on a Pantone Process Blue background. If that background color setting is not available, it is better not to use this version so as not to misuse it.

PANTONE PROCESS BLUE C

C 100 M 13 Y 1 K 2

R 0 G 133 B 202

WEB 0085CA

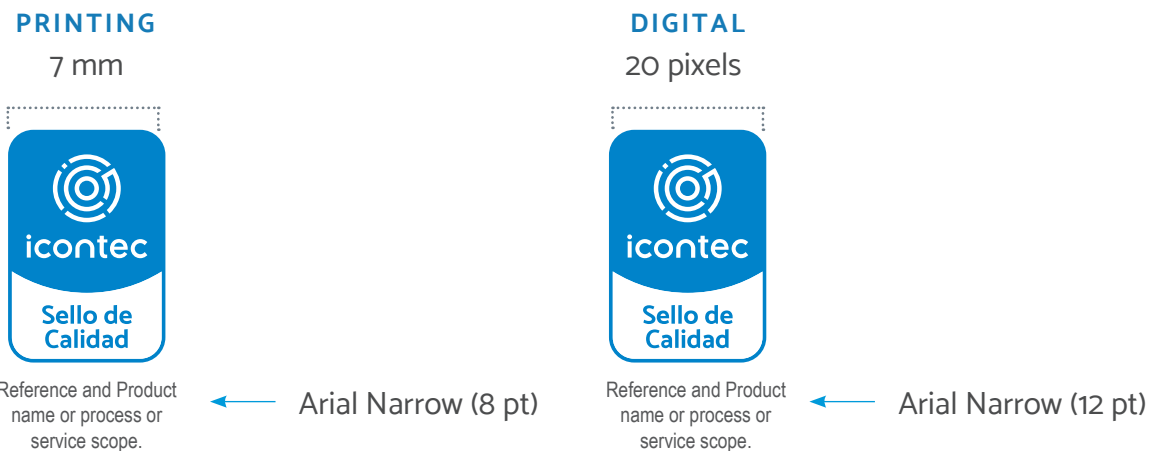
If **ICONTEC** logos cannot be used in the permitted colors by the number of inks in the graphic piece, these logos should be used in the print predominant color, prior approval of the **ICONTEC** marketing department responsible for mark management.

3.7 Isologotype protection area



The established protection area is equivalent to the **ICONTEC** logo symbol inside the certification logo. To respect the protection area is paramount to ensure logotype readability. No graphic element or border can overlap this perimeter of protection.

3.8 Minimum size



To ensure the certification logos readability, the minimum reproduction size is 7 mm wide for printouts and 20 pixels wide for digital reproductions. If reproduction in sizes smaller than specified sizes is necessary, authorization from the **ICONTEC** marketing department shall be requested.

3.9 Applications NOT allowed



Do not remove elements



Do not change color



Do not change font



Do not place the reference vertically

Reference and product name, or process or service scope.



Do not change proportions nor distort



Do not place graphic elements in the background



Do not change the order of the elements



Do not reproduced a leaned Isologotype



Do not apply shading or graphic effects



Customer service channels:

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